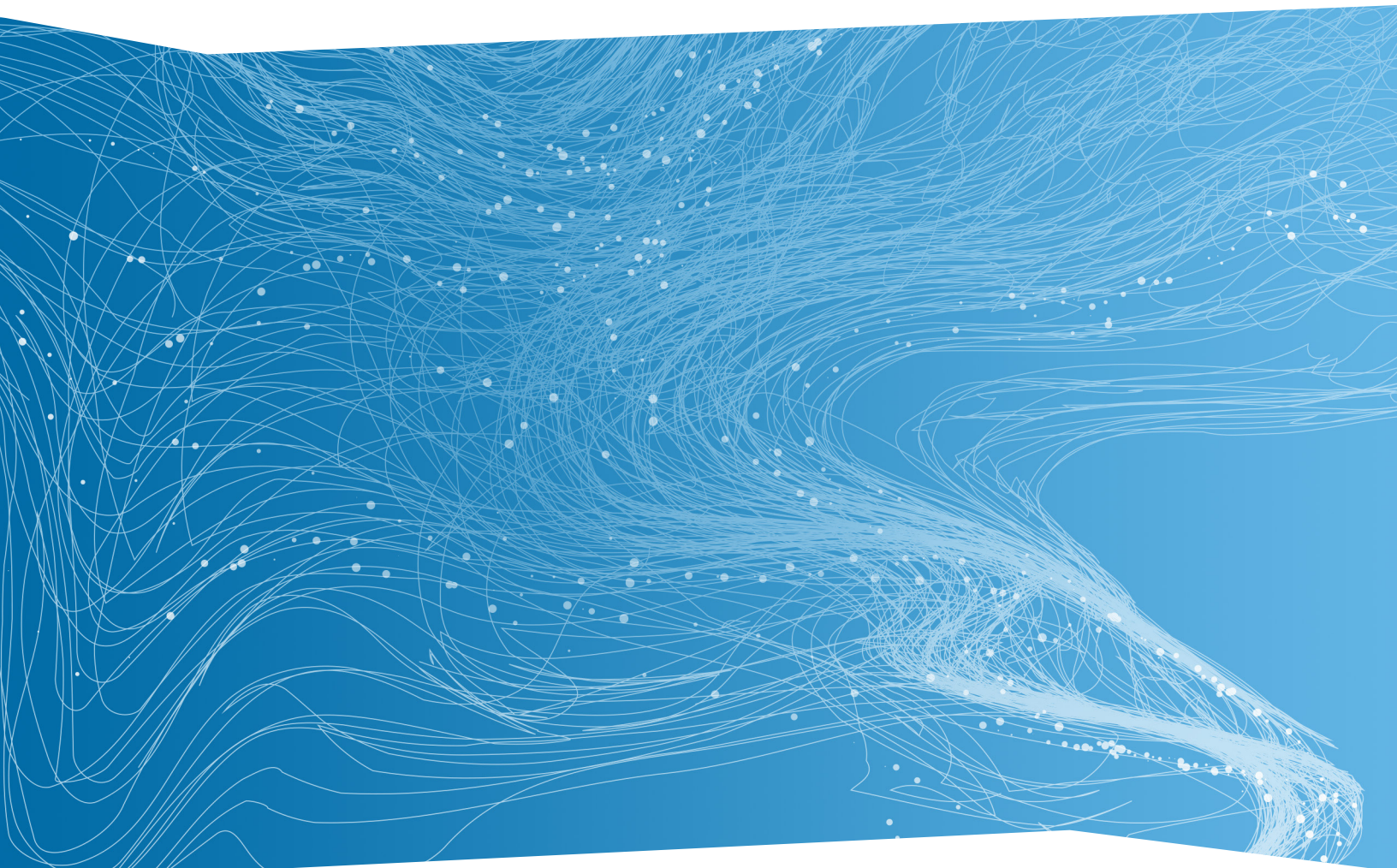


RSA®



SOLUTION BRIEF

RSA ARCHER® IGNITION PROGRAM

INTRODUCTION

Today's business environment is a challenge for risk management, regardless of your industry, geographic location, or business model. With constant regulatory change, shifts in business strategies and rapid technology transformations, it is easy to become overwhelmed by the magnitude, velocity, and complexity of existing and emerging risks. You are likely struggling to respond to business risks, rather than seizing opportunities that drive your business forward.

Effective risk management can be boiled down to the fundamental need for accurate, actionable business intelligence. It begins with establishing a solid foundation rooted in operational best practices. However, for many companies, this can prove to be paralyzing in light of the complexities and constant change in risk today. Which best practices are really the “best”? How many different standards must be implemented to be successful? Where do you start?

Many organizations' current risk management mechanisms are undeveloped, disconnected, or ineffective due to the churn of activities around risk:

- Issues are identified through a variety of sources such as audits, risk assessments and compliance efforts but are not managed properly to closure.
- With no common understanding of the business criticality of the business assets and processes affected by these issues, prioritization of remediation efforts is nearly impossible.
- Companies lack a consolidated view of general risks or have a very manual approach to cataloging and assigning risks.
- While third parties like contractors, service providers, business partners, and others are becoming increasingly important, organizations do not know how these entities impact their risk profile.

What's more, you are likely being asked to show concrete business value – beyond compliance to regulatory requirements – of your organization's investment in risk management. Building a sustainable strategy to address business risk requires establishing a strong foundation and then incrementally adding capabilities to transform your efforts and mature your program.

FAST TRACK YOUR RISK PROGRAM

Enterprise risk, compliance, and security practitioners are continually challenged to deliver increased business value in their risk management and GRC programs. An additional challenge for organizations with lower maturity in risk management processes is demonstrating quick wins in the context of a broader risk management strategy, and implementing cost effective, efficient programs that demonstrate clear value to the organization.

To strategically address business risk, enterprises need a strong foundation for their program. There are specific areas that need to be addressed at the beginning of the effort to provide quick value to the organization and establish a healthy and sound base for the future.

The RSA Archer Ignition Program allows your organization to quickly:

- Implement an issues management process to eliminate churn in risk and compliance activities for audits, risk assessments, and internal compliance processes;
- Establish a business impact analysis (BIA) framework to catalog and prioritize assets and build the context to connect risk issues to impacts to the business;
- Catalog and monitor risks to establish a strategic method to view and understand risks across the enterprise; and
- Identify and track third parties used by the business to understand the emerging ecosystem that affects business risk.

RSA Archer helps you reduce risk by:

- Defining and enforcing accountability for risk and compliance issues;
- Enabling collaboration on risk issues across business lines and organizational boundaries;
- Driving efficiencies by automating processes; and
- Improving visibility by consolidating data and enabling risk analytics across the organization.

THE RSA ARCHER® IGNITION PROGRAM

With the RSA Archer Ignition Program, you can quickly and confidently get your risk program up and running the right way, right from the start. This package is tailored to address the most pressing needs of organizations today with a streamlined, quick time-to-value approach.

The program includes an integrated set of use cases, along with professional services and education offerings, to address the fundamental risk management issues you face. The program is priced and scoped based on the size of the organization, allowing you to maximize the initial return on your investment.

The RSA Archer Ignition Program includes:

RSA ARCHER ISSUES MANAGEMENT

RSA Archer Issues Management lays the foundation for your GRC program, enabling you to manage issues generated by multiple groups, such as audit, risk, and compliance. The use case includes the Business Hierarchy to establish the corporate structure and accountability, and workflow and reporting to manage findings, remediation plans, and exceptions.

RSA ARCHER BUSINESS IMPACT ANALYSIS

RSA Archer Business Impact Analysis is designed to help you determine the criticality of business processes. You can share information with operational teams across the organization and enable business leaders to prioritize recovery strategies, compliance impacts, risk assessments, and other activities crucial to the entire business's operations and IT systems.

RSA ARCHER RISK CATALOG

RSA Archer Risk Catalog provides the foundation to record and track risks across your enterprise and establish accountability by named first and second line of defense managers. The catalog provides a three-level rollout of risk connected to enterprise risk statements. Inherent and residual risk can be assessed utilizing a top-down, qualitative approach.

RSA ARCHER THIRD PARTY CATALOG

RSA Archer Third Party Catalog allows you to document all third party relationships, engagements, and associated contracts, as well as the business units and named individuals in the organization that are responsible for each third party relationship. You can report on all third party information, including vendor profiles, engagements, third party business hierarchy, contacts, facilities, accountable third party contacts, and more within a single repository.

RSA ARCHER PROFESSIONAL SERVICES QUICK LAUNCH

RSA Archer Professional Services provides Quick Launch offerings with fixed price deployment and implementation services. These services, combined with RSA Archer Platform installation services, enable your organization to quickly stand up your GRC program environment and begin utilizing RSA Archer use cases. RSA Archer Professional Services consultants help you realize your organization's vision, with rapid deployment and a verified implementation.

RSA UNIVERSITY

RSA University provides RSA Archer customers with insights and best practices for each of the RSA Archer use cases included in the Ignition Program. RSA training helps you maintain the security of your computing environment, improve the end user experience, and increase productivity and job satisfaction in your organization.

THE RSA ARCHER ADVANTAGE

The RSA Archer Suite offers solutions with the depth, breadth and adaptability to manage risk in multiple domains, combined with the ecosystem and track record to deliver strategic value to your organization. RSA Archer solutions incorporate the industry-leading best practices you need for an effective business risk management program that addresses the most critical domains of business risk. The RSA Archer platform is designed to help you evolve your risk management program as your business changes.

With RSA, you can tap into the collective knowledge of our broad customer community and certified RSA Archer experts to help you get your risk management program on the right path, right from the start. RSA Archer is recognized by industry analysts as a perennial leader in providing superior risk management solutions. Our customers' stories provide the best evidence of positive outcomes made possible by our business risk management solutions.

CONCLUSION

The RSA Archer Ignition Program enables you to quickly implement a successful risk management program by providing the solutions and services to establish a solid foundation rooted in operational best practices. With RSA Archer's integrated set of use cases, professional services, and education offerings, you can quickly and confidently get your risk program up and running the right way, right from the start and maximize the initial return on your investment.

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