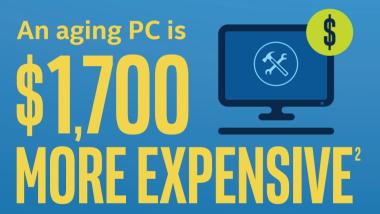
THE TIME IS NOW FOR PLATFORM REFRESH



Today, more than 52 million enterprise systems are four years old or more.¹ That means employees lose productivity on aging devices that might be presenting security risks and IT management headaches. Now, with the synchronized release of 6th gen Intel® Core™ vPro™ processor-based systems and Windows® 10 Enterprise, the opportunity for a transformative refresh has arrived.



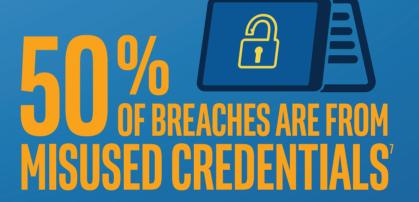
Upgrade to Save

While delaying the replacement of older devices may seem like a cost-saving approach, support costs for PCs increase dramatically after just three years.³ In fact, each older system can cost a business as much as \$1,700 more in maintenance time and lost productivity.² Comparatively, a two-year refresh cycle gives each employee 15+ added days of productivity per year!⁴



Transformative Productivity

Delivering up to 2.5x the performance of an older PC in a range of new and innovative form factors, 6th gen Intel® Core™ vPro™ processors paired with Windows® 10 Enterprise can accelerate productivity across the workplace.⁵ In fact, employees who spend 10 minutes each day waiting for their PC could cut that time in half with a device upgrade!6



Mobility Meets Security

Employee demands for greater mobility and flexibility introduce a new level of complexity for security. And, as if the sheer variety of new devices isn't enough of a challenge, older devices remain vulnerable to sophisticated malware and viruses. 6th gen Intel® Core™ vPro™ processors offer hardware-enhanced security features to protect corporate data, network access, and user identities.



Streamlined Management

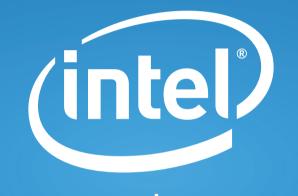
Windows® 10 Enterprise offers a single application on every device so IT can manage diverse systems from a single console. Meanwhile, Intel® Active Management Technology enables seamless remote manageability and repairs. With modern technologies on newer systems, IT can save as many as 42 hours on repairs per device, per year.8





Sharpen your competitive edge with increased productivity, security, and manageability when you upgrade to 6th gen Intel® Core™ vPro™ processor-based systems running Windows® 10 Enterprise.

Modernize your enterprise at **evolvework.intel.com** >



experience what's inside™

Software and workloads used in performance tests may have been optimized for performance only on Intel® microprocessors. Performance tests such as SYSmark* and MobileMark* are measured using specific computer systems, components, software, operations, and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information, visit intel.com/performance.

Intel® technologies may require enabled hardware, specific software, or services activation. Performance varies depending on system configuration. No computer system can be absolutely secure. Check with your system manufacturer or retailer or learn more at www.intel.com.

Configurations: Intel Reference Platform is an example new system. Products available from systems manufacturers will not be identical in design, and performance will vary. Intel Reference Platform with Intel® Core™ i5-6200U processor, PL1=15W TDP, 2C4T, turbo up to 3.4GHz/3.2GHz. Memory: 2x4GB DDR4-2133. Storage: Intel® Solid State Drive (Intel® SSD). Display: 1920x1080 resolution. Graphics Driver: 15.40.4225. Battery: 43WHr. OS: Windows® 10. Five-year-old PC with Intel® Core™ i5-520UM processor (1.06GHz up to 1.86GHz, 2C4T, 3MB) on Acer Aspire* 1830T. Memory: 4GB DDR3 1600MHz. Storage: 500GB hard drive. Display: 11-inch 1366x768 resolution. Battery: 63WHr. OS: Windows* 7.

- 1. Internal Intel estimates.
- 2. "Using Total Cost of Ownership to Determine Optimal PC Refresh Lifecycles." WIPRO, 2010. http://intel.ly/1PVIkm2.
- 3. "PCs as Strategic Assets." Intel IT, 2009. http://intel.ly/1Pjb0zl.

- 4. "Replacing Enterprise PCs: The Fallacy of the 3-4 Year Upgrade Cycle." J.Gold Associates, 2014. http://intel.ly/1SJ7BP7.
- 5. Measured by SYSmark* 2014, a benchmark from BAPCo* consortium, which measures the performance of commonly used productivity applications, such as Microsoft Excel* and Adobe Acrobat*. Find out more at www.bapco.com.
- 6. "Change Your Desktops, Change Your Business." Principled Technologies, 2015. http://bit.ly/20aAcgK.
- 7. "2015 Data Breach Investigations Report." Verizon, 2015. http://www.verizonenterprise.com/DBIR/2015/.
- 8. "The Ageing PC Effect—Exposing Financial Impact for Small Business." Techaisle, 2013. http://bit.ly/1TFtakn.

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