

# Maximum flexibility to manage your technology.

A Fair Market Value lease offers lower payments.



To help you compete in today's ever-evolving business climate, Apple Financial Services offers the Fair Market Value lease. It gives you the lowest monthly payment while providing the maximum end-of-term flexibility.

As technological innovation continues at a rapid pace, your ability to manage technology assets is key. New equipment helps increase productivity, keeping you ahead of your competition. With our Fair Market Value lease, you can choose from three options at the end of the term: return the equipment, purchase it for the then-current value, or continue the lease on a month-to-month basis.

The Fair Market Value lease is ideal for companies that require the latest technology, and so upgrade every 12, 24, or 36 months. Monthly payments are generally lower than with traditional bank loans or leases.

We provide financial solutions tailored to help you manage your technology, and we create a refresh plan that meets your needs—and keeps your business ahead of the curve.

**Contact your Apple Authorized Reseller to discuss ways that business leasing can help you manage your technology plans and budget.**